



IWBNet Partner Program

Overview

IWBNet Pty Ltd is an educational consultancy company committed to providing direction and support to schools and systems wanting to make wise educational use of interactive digital technology in teaching and learning programs. IWBNet acts as an independent intermediary between all interested parties – teachers, school leaders, education system leaders and digital technology providers.

IWBNet is delighted with the continued growth of its membership base and the patronage of the IWBNews, and indeed its use and acceptance by a highly focussed international clientele.

IWBNet is equally delighted with the strong partnerships it is building with the majority of the digital technology hardware and software vendors.






With the growth in the use of digital technology in schools throughout the world, the time is right to update our Partner Program to provide a “one-stop shop” for Educators worldwide.

This is an invitation to market our combined offerings both locally and internationally so that the pathfinders can gain advice and access information and links to the major digital technology providers with just one click.

IWBNet’s goal is to provide that service and to be the number one website for Interactive Teaching and Learning related advice, services, products and professional development.

Why Become an IWBNet Partner? - The Benefits

By becoming an IWBNet Partner you will gain exposure and access to the thousands of visitors to our site each year and also to a focused subscriber-based member list. You will be placed “in front of” many thousands of potential customers who are not simply searching for ICT related products but specifically for digital technologies. You will receive:

-  Recognition on the IWBNet home page as an IWBNet Partner via your logo which will be hyperlinked to an offer page on our website.
-  A webpage in the Vendor Directory
-  A monthly column in the IWBNews each month. Your contribution could take the form of case studies, an ongoing dialogue, a practical advice section on the use of your technology, a product launch or special of the month.
-  Ten percent (10%) discount on conference and seminar exhibitor and sponsorship packages
-  An opportunity to recommend schools for our Schools to Visit directory

- ✚ An opportunity for IWBNet to resell your products through the Online Shop

Cost

The cost to become an IWBNet Partner varies depending on the level that best suits your business.

20% of all IWBNet Partner Program fees will be re-invested on Google Ads to attract more people to the website and your webpage.

On receipt of your confirmation and payment you will be sent an IWBNet Partner logo which you can use to link through to our site.

In turn we will ask you for a copy of your logo and content to upload to our site. We will also send you a template through which you will provide information for the monthly newsletters along with the dates for copy.

This is not only an invitation it is a great opportunity for us to provide a comprehensive digital technology service to our enthusiastic global clients.

The IWBNet Partner Program works in conjunction with the other programs and events that IWBNet runs each year. Each year we host an Annual National IWB Conference. In 2008 the Fifth National IWB Conference will be held at Firbank Grammar in Melbourne. We will host the Second National Leading a Digital School Conference at the Novotel Brighton in Sydney in September 2008. Three Digital Schooling Expos are planned for February and March 2008 in Brisbane, Sydney and Melbourne and a National Training Network will operate throughout most capital cities from March 2008. As an IWBNet Partner you will receive 10% off the cost of the packages. (You may realise a return on your investment immediately)

As an IWBNet Partner you will be invited to participate in each and every one of these projects under a separate invitation.

Packages

Choose from one of these three packages:

Level 1 Partner

- ✚ Interactive webpage to promote products and services within the Partner Directory
- ✚ 11 x IWBNews columns per year
- ✚ 10% discount to all IWBNet events
- ✚ Cost - \$2,500 per annum
- ✚ 20% of Partner fee invested in Google Ad words to attract visitors to your page

Level 2 Partner

- ✚ Interactive webpage to promote products and services within the Partner Directory
- ✚ Cost - \$990 per annum
- ✚ 20% of Partner fee invested in Google Ad words to attract visitors to your page

Level 3 Partner

- ✚ Promotional piece under heading “Vendor Offers” in one (1) IWBNews – 300 words, four images and one website hyperlink
- ✚ Cost - \$145 per month or \$1200 per annum (11 x IWBNews entries, ex Dec)
- ✚ 20% of Partner fee invested in Google Ad words to attract visitors to your page

Join now by emailing margo@iwb.net.au – we will have you up and running in no time with your first IWBNews column appearing in our next issue.

IWBNet Pty Ltd

IWBNet Pty Ltd is an educational consultancy and teacher professional development company committed to providing direction and support globally to schools and systems wanting to make wise educational use of digital technology).

IWBNet will use the networked world to provide all those associated with the shift to digital technology – the teachers, school and system leaders, education faculties and the digital technology providers - the leadership and educational vision required to enhance the quality of teaching and student learning.

In brief, IWBNet will act as an independent intermediary between all interested parties.

It will use its consultancy work, research, writings, publications, conference, expo, training and seminar program, teacher and leadership development programs and its various web services to constantly inform, and help lead the way forward.

IWBNet is conscious of the rapid and ever evolving nature of digital technology and its use in schools, and the need for IWBNet to stay in touch with the new and emerging educational tools and to constantly provide resources and guidance as each school progresses along its own journey.

The company was formed in 2004 by bringing together the talents of a group of educators and administrators.

IWBNet has in its mix a group of former educational administrators, experienced ICT trainers and a network of teacher educators.

The current, working directors are Margo Metcalf and Val Macaulay.